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**FOR IMMEDIATE RELEASE**

**ROCKEFELLER, NELSON, PENNEBAKER and HEGEDUS  
TO RECEIVE SPECIAL AWARDS at 45<sup>th</sup> ANNUAL  
CINE GOLDEN EAGLE GALA ON APRIL 22  
Pitch Session and Cinema Verite Seminar Kick off Day's Events**

(Washington, D.C.) --- CINE, one of the nation's oldest and most prestigious film and video organizations, is pleased to announce that Washington, DC public television and radio station WETA CEO and President Sharon Percy Rockefeller, master filmmaker and chronicler of the black experience Stanley Nelson and cinema verité pioneers D.A. Pennebaker and Chris Hegedus will be honored at the 45th Annual CINE Golden Eagle Film and Video Awards Gala.

The event will take place on April 22, 2004, at 7:30 p.m. in Washington D.C., at the Grosvenor Auditorium of the National Geographic Society. Masters of Ceremonies will be Lisa Ling, host of National Geographic's *Ultimate Explorer*, and Robert Aubry Davis, noted cultural commentator and host of the award-winning WETA-TV series *Around Town*.

The ceremony is held annually to celebrate the winners of the CINE Golden Eagle Awards, recognized both nationally and internationally as symbols of the highest production standards in film and video. Award presenters will include Jim Lehrer, host of PBS' *The NewsHour with Jim Lehrer*, George Stephanopoulos, anchor of ABC News' *This Week*, and Mable Haddock, CEO of the National Black Programming Consortium.

CINE will present its highest honor, the Lifetime Achievement Award, to Sharon Percy Rockefeller for her innumerable contributions as a major cultural force in education, fine arts, and women's issues. The award also recognizes her more than 25 years of achievement as a leader and policymaker in public broadcasting.

CINE's prestigious Leadership Award will be given to Stanley Nelson, who has created a brilliant filmmaking career documenting the black experience worldwide. His most recent

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achievements include the Emmy Award-winning “The Murder of Emmett Till” and “A Place of Our Own,” broadcast in February 2004 on PBS’s *Independent Lens*.

D.A. Pennebaker and Chris Hegedus will receive the CINE Trailblazers Award. Individually and collectively, they have been responsible for creating such groundbreaking documentaries as “The War Room,” “startup.com,” and “Monterey Pop.”

At the awards ceremony, CINE Special Jury and Masters Series Awards, and the CINE Award of Excellence also will be presented to the best of the CINE Golden Eagle professional and student/amateur winners from among nearly 1,000 worldwide entrants in the CINE 2003 film and video competitions.

Admission to the evening’s awards ceremony includes two CINE afternoon seminars to be held at the National Education Association Building, 1201 Sixteenth St. NW. The first program at 1:30 p.m. will be CINE’s traditional “5 on 5 for 5” Pitch Session competition, in which five producers pitch their ideas to five top programming executives for five minutes each, with audience input and discussion following. The winner will receive a \$1,000 check from Discovery Health Channel and will have the opportunity to make the winning pitch to programming executives from the relevant Discovery Communications entity.

In the day’s second seminar, 2004 CINE Trailblazers Award winners D.A. Pennebaker and Chris Hegedus will conduct an interactive seminar entitled “Cinema Verité and the Art of Political Documentaries,” including excerpts from their award-winning film “The War Room.”

Sponsors of the 2004 CINE Golden Eagle Awards events include Eastman Kodak Company, National Geographic Television & Film, BBC Technology, Clear Channel Entertainment Television and Henninger Media Services with additional support from Discovery Health Channel, Public Broadcasting Service and the Corporation for Public Broadcasting.

CINE’s mission is to foster and recognize overall excellence in film and video production, and to provide educational and programmatic services in support of those goals. Established in 1957, CINE is nationally and internationally recognized for its prestigious and highly acclaimed film and video peer-review competitions, which are held twice annually and culminate every spring in the gala awards event.

Carole L. Feld, principal, the Giving Tree Group, serves as CINE president. David L. Weiss is CINE’s executive director.

For more information about the 2004 CINE Golden Eagle Awards ceremony and seminars, including admission prices and reservations, please visit the website at [www.cine.org](http://www.cine.org) or contact CINE, 1112 16th St. NW, Suite 510, Washington, DC 20036, telephone 202/785-1136, fax 202/785-4114.

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