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**MICHAEL A. SIMPSON, CEO OF INFORMANT MEDIA, JOINS HONORARY BOARD
OF WASHINGTON DC-BASED CINE**

Crazy Heart Producer Won CINE Awards in 1984 and 1985

Washington, D.C. September 29, 2010—Michael Simpson, CEO of Informant Media, which produced the Academy Award® winning film, *Crazy Heart*, has joined the Honorary Board of Directors of CINE, the Washington, DC-based film, television and new media non-profit group.

CINE, among the oldest film and television competitions in the country, annually awards the CINE Golden Eagle awards to student and professionals in film and television. Since its establishment in 1957, CINE has demonstrated a track record for early recognition of top talent, having honored the work of many preeminent filmmakers - including Mr. Simpson in 1984 and 1985, Steven Spielberg in 1969 and Ken Burns in 1981 - before they received widespread acclaim. "I'm honored to join CINE's honorary board and to help support its valuable work of recognizing student and professional filmmakers." Mr. Spielberg and Mr. Burns also serve on CINE's Honorary Board, along with Marvin Hamlisch, Albert Maysles, and several others.

"Michael Simpson's career is an inspiration to emerging and established filmmakers alike", said CINE Board President Rita Mullin. "We are so pleased that he has agreed to join the other luminaries on our honorary board."

More information about CINE may be found at www.cine.org