



Wendy Revel
202 785 1136
wendyrevel@cine.org

Chris Finnegan
240 662 7589
chris_finnegan@discovery.com

CINE NAMES RITA MULLIN PRESIDENT OF ITS BOARD OF DIRECTORS

--Call for Entries for CINE's Fall 2010 Competition on Begins August 2--

Washington, D.C. August 2, 2010--CINE, the Washington DC based film, video and new media non-profit group, announces the election of Rita Mullin, as President of its Board of Directors. Ms. Mullin, who is Vice President of East Coast Development for TLC, brings considerable television industry expertise and experience, having served as a driving force behind recent popular network franchises including "Jon and Kate Plus 8," "19 Kids and Counting" and "Cake Boss."

"After 53 years, CINE remains at the very forefront of film and television awards and educational groups," said Ms. Mullin. "I look forward to working with my colleagues to continue CINE's mission to provide peer recognition and educational opportunities to emerging and professional filmmakers."

Throughout its existence, CINE has demonstrated a track record for early recognition of top talent, having honored many preeminent filmmakers - including Steven Spielberg and Ken Burns - before they received mainstream acclaim. As the industry continues to

evolve, CINE is evolving with it, with new awards for mobile content and televised series.

At its Spring, 2010 Awards Gala, CINE presented its Student Award of Excellence to Kim Spurlock for her film “Down in Number 5”, which went on to win the Silver Medal at the Student Academy Awards®. Ruth Fertig, whose “Yizkor” won a Golden Eagle in CINE’s Student Division in Spring, 2010, won the Gold Medal at the 2010 Student Academy Awards.®

CINE will open its Call for Entries for its Fall 2010 competition on August 2, accepting student and professional entries in a broad range of categories, including science, history, new media, fiction, animation, arts, children’s programming, industrials, PSAs and others. More information about CINE may be found at www.cine.org

Ms. Mullin becomes the 26th president of CINE, which was founded in 1957, making it one of the oldest film and television competitions in the US.