



Wendy Revel
202 785 1136
wendyrevel@cine.org

**RENOWNED FILMMAKER STEVE JAMES
TO RECEIVE THE 2011 CINE TRAILBLAZER AWARD**

Washington, D.C., January 11, 2011—Award-winning director and producer Steve James has been named to receive the 2011 Trailblazer Award from CINE, the Washington, DC-based film, television and new media non-profit group. Mr. James, director of the groundbreaking 1994 film *Hoop Dreams*, will accept the award at CINE's 2011 Awards Gala in May. *No Crossover*, an episode directed by Mr. James for ESPN's 30 for 30 Series, recently won a CINE Golden Eagle.

The Trailblazer Award was created in 2003 to honor film or television professionals whose contributions to the industry are not only substantial, but have been inspirational to other filmmakers and to audiences. Past CINE Trailblazers include The Smothers Brothers, Ted Leonsis, Gwen Ifill, and Alan and Susan Raymond.

"We are honored to have the opportunity to recognize the truly trailblazing work of Steve James, who opened new avenues of sports-related filmmaking with *Hoop Dreams* and continues to be an innovator not only in that genre, but others," said Rita Mullin, President of CINE's Board of Directors. "Steve's work is storytelling beyond the game, and it resonates with sports fans and non-sports fans alike."

More information about CINE may be found at www.cine.org