

CINE Press Release

CINE ANNOUNCES THE HENNINGER MEDIA SERVICES AWARD FOR INDEPENDENT FILMMAKING Award to be presented at CINE's 50th Anniversary Gala

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Washington, D.C. April 23, 2008---CINE, the Washington, DC-based film competitions group known for its Golden Eagle Awards, announced today that its long-time sponsor, Henninger Media Services, has created a major award for post-production services, which will be presented at CINE's 50th Anniversary Awards Gala on April 24.

The Henninger Media Services Award for Excellence in Independent Filmmaking will grant post-production services valued at \$20,000 to the Masters Award winner in CINE's Independent Division. At the 2008 Gala, this will be split between the 2007 and 2008 winners.

"This is an award that has real and lasting value to independent filmmakers," said CINE Board President Donald Thoms. "It will truly facilitate the completion of films by independents, whose work is so vital to the industry but who often encounter difficulty in obtaining sufficient funding for their work." Thoms, who is Vice-President for New Talent Development at the Discovery Networks, added, "We're thrilled that Henninger Media Services, which has been such a steadfast supporter of CINE for many years, is going to be with us in the future in such a significant way."

Henninger Media Services, a production and post-production company whose services include editing, color correction and audio mixing, and DVD authoring has won numerous awards, including Emmys, Golden Eagles, and Tellys. Recently, Henninger Media Services provided HD mastering and surround mixing for the Oscar-nominated "WarDance".

Rob Henninger, founder and President of Henninger Media Services, said, "Henninger Media Services has enjoyed its long relationship with CINE and the filmmaking community. CINE's rigorous judging process assures that winners of its awards are the best of the best and we wanted to establish an award that would have the maximum impact on the careers of these talented filmmakers. We at Henninger are pleased to contribute valuable services that services independents need."

The first Henninger Media Services Award will be presented to the winners of CINE's Masters Series Awards for 2006 and 2007 at CINE's April Anniversary Awards Gala. In addition to the presentation of its Masters Series Awards at the Gala, CINE will honor film and television actor Edward James Olmos with its Lifetime Achievement Award, and television journalist Gwen Ifill with its Trailblazer Award. The event will take place at Washington D.C.'s just-opened Newseum on Pennsylvania Avenue.